



PERSONAL STATEMENT

DESIGN IS LIFE. IDEA IS ITS SOUL.

Yes, I mean it. I am Rajeev Lalith, a life all about IDEATING & DESIGNING.

For over a decade I've worked in agencies busy doing it, day and night.

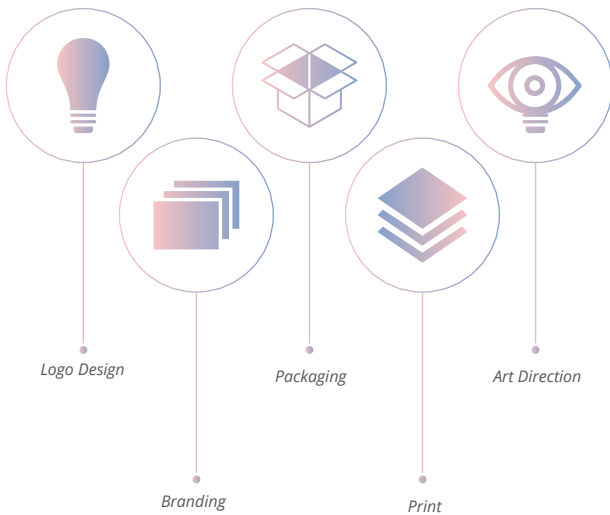
Yes, I am a thoroughbred workhorse, empowered with a Bachelor Degree in Fine Arts.

I enjoy creating unique branding and design solutions, day to day, and I love inspiring an entire team in the process. I give my best and they do the same. Simple. I'm ready for visiting other countries & work for any design studio! I love working with people, specially if they have the same passion I have for what they do. Why don't we work together? Go further down to see why I am the man you need to hire!

Music, movies, travelling, doodling, and my better half, are my other passions.

Watch my LIFE @ www.rajeevlalith.com

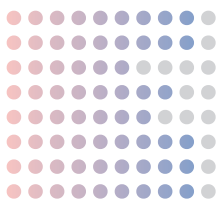
MY SPECIALITIES



DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Drawing
Typography
Concept
Layout
Styling



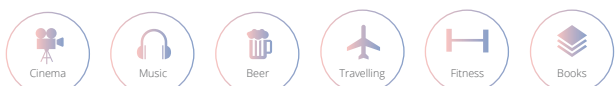
02 Knowledge

Cooperation
Communication
Organizing
Grid & Layout.
Good sense for typography.
Color theory knowledge.
Image editing.

LANGUAGE SKILLS



HOBBIES & INTERESTS



EDUCATION

Graduated in BFA (Applied Art) March 2004
College of Fine Arts, India.

WORK EXPERIENCE

- Art Director
Miraj Media - Bahrain, Dubai & Saudi Arabia
December 2009 onwards & still going smooth and strong!
- Art Director
Metal Communications - Kochi, India
January 2006 - November 2009
- Consultant Art Director
Joy Alukkas Group - Kochi, India
April 2006 - December 2006 Kochi, India
- Graphic Designer
Icarus Design - Bangalore, India
June 2005 - March 2006
- Visualizer
Nethra [Push] - Palakkad & Bangalore, India
June 2004 - May 2005



RECOGNITIONS

Best Packaging Design Category
Pentaward- Silver Best packaging design category - 2015.



Best Design category on
"Excel Gifted Programs 2014".
Conducted by Saudi Aramco, Dhahran, KSA.

Best Design category on
"Energy conservation Campaign 2013".
Conducted by Saudi Aramco, Abqaiq, KSA.

Best Design category on
"Excel Summer Programs 2013".
Conducted by Saudi Aramco, Dhahran, KSA.

BEST EMPLOYEE AWARD 2012-
Awarded by the CEO of Miraj Media.

2012 Pepper Silver Award for
Best Design category.

Best Design category on
"Teach Me to Protect Me" Health,
Safety and Environment Campaign 2011.
Conducted by Saudi Aramco, Dhahran, KSA.

Exhibitions

2012 Theorize Contemporary Art Fair, New York



Judge

2009 Fine Arts College final year BFA
Exhibition: Jury Member

2004 Malayala Manorama & YMCA National Painting Competition: Main Jury

